

FIFA World Cup and Sex Trafficking Awareness



WHY LARGE INTERNATIONAL EVENTS CAN INCREASE SEX TRAFFICKING RISKS

Increased demand for commercial sex

Increased anonymity for buyers and traffickers

High tourism and foot traffic

Temporary housing (hotels, short-term rentals)

Overwhelmed local enforcement and reduced oversight

THE UNITED STATES IS HOSTING THE 2026 FIFA WORLD CUP, A GLOBAL SOCCER EVENT HELD EVERY FOUR YEARS WITH LARGE-SCALE MOVEMENT OF PEOPLE TO THE HOST COUNTRY.



HOST CITIES

- SEATTLE
- SAN FRANCISCO
- MIAMI
- BOSTON

- DALLAS
- HOUSTON
- NEW YORK / NEW JERSEY

- KANSAS CITY
- ATLANTA
- LOS ANGELES
- PHILADELPHIA

What is Sex Trafficking?

When a commercial sex act is induced by force, fraud, or coercion OR when the person induced to perform the act is under 18 years old.



How Sex Trafficking Can Show Up During Major Events Like the World Cup

- **HOTEL- AND SHORT-TERM RENTAL-BASED EXPLOITATION**
- **ONLINE ADVERTISEMENTS INCREASING BEFORE AND DURING EVENTS**
- **MOVEMENT OF VICTIMS BETWEEN CITIES**
- **INCREASED TARGETING OF YOUTH, RUNAWAY, AND UNHOUSED INDIVIDUALS**

Warning Signs of Sex Trafficking

- ✔ Someone appears controlled or monitored
- ✔ A person cannot speak freely or avoids eye contact
- ✔ Signs of fear, anxiety, or confusion
- ✔ Frequent hotel room changes or multiple buyers
- ✔ Online red flags (escort ads, coded language)



How to Respond Safely

- **Trust your instincts** — if something feels off, don't ignore it
- **Do not intervene directly** or confront a suspected trafficker
- **Document what you observe** (location, time, behaviors)
- **Report what you see** to trained professionals

Call the National Human Trafficking Hotline

1-888-373-7888

- **GET HELP** and connect with a service provider in your area
- **REPORT A TIP** with information on potential human trafficking activity
- **LEARN MORE** by requesting training, technical assistance, or resources



Shared Hope's Role

- **PREVENTION AND AWARENESS EDUCATION**
- **ADVOCACY CAMPAIGNS**
- **SURVIVOR-CENTERED, TRAUMA-INFORMED APPROACHES**

Call to Action

- ✓ Stay Informed
- ✓ Shared Resources
- ✓ Report Suspicious Activities
- ✓ Support prevention and advocacy efforts

Hotlines & Reporting Resources

National Human Trafficking Hotline

 1-888-373-7888

 Text **HELP** to 233733

Available 24/7 | Confidential and survivor-centered | Interpreters available
If someone is in **immediate danger**, call **911**.

City-specific Reporting Resources

Atlanta, GA: 1-866-ENDHTGA (1-866-363-4842)

Boston, MA: 1-617-963-2011

Dallas, TX: 1-214-671-4212

Houston, TX: 1-832-808-3909

Kansas City, MO: 1-800-922-5330

Los Angeles, CA: 1-800-222-TIPS (1-800-222-8477)

Miami, FL: 1-800-96-ABUSE

New York / New Jersey: 855.END.NJ.HT (1-855-363-6548)

Philadelphia, PA: 1-888-292-1919

San Francisco Bay Area, CA: 1-415-907-9911

Seattle, WA: 1-206-684-8660 or 206-386-11¹²14

QUESTIONS



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www.sharedhope.org

*Thank
You*