

## AMBASSADORS OF HOPE & INVOLVEMENT WITH OTHER ORGANIZATIONS

Questions asked by Third Party individuals who also want to be Ambassadors for Shared Hope International (SHI)

Some who apply to become Ambassadors of Hope already have an affiliation with another non-profit, or have formed their own organization to which they are loyal.

Here are a few parameters to consider when you are interested in becoming an Ambassador of Hope:

- **As an Ambassador of Hope**, for Shared Hope International, you are a trained volunteer and will be engaged as such when you carry the message of awareness.
- Being an Ambassador of Hope opens doors for you to present in your community because we are recognized as national experts on the subject.
- Ambassadors are asked to:
  - a) Bring awareness presentations to audiences in their region
  - b) Collect contact information for new leads
  - c) Raise funds for Shared Hope International
  - d) Recruit new Ambassadors to be trained to prevent trafficking
  - e) Engage your own faith community using the Faith in Action kit

### 1. Can I be an Ambassador and use SHI materials when presenting for my other group?

Yes, Shared Hope recognizes that we offer some of the nation's best training opportunities, research, tools and materials. Because of that, many groups that are engaged in fighting sex trafficking seek out our resources. We are proud to provide the public with tools to be effective in educating and equipping their communities to protect children.

Shared Hope makes its materials available to the public, and as such, they are being used widely. Our goal is to protect children and so we make everything easily accessible. Most of it is designed to be presented by lay people purposely, as our staff availability is limited.

## 2. Can I still be involved in the street outreach and rescue work when I am involved with my other group?

Our Ambassadors are requested not to be involved in direct outreach and rescue on behalf of Shared Hope International for their own safety and our liability. We leave that kind of work to the trained professionals, and we cannot allow our Ambassadors to involve Shared Hope in activities that are outside of our scope. This would be a conflict of interest as we would not want you involving other Ambassadors in that work.

If you choose to be involved activities with other organizations, we ask that you **not represent** Shared Hope in that activity or make our organization visible in any way.

## 3. When I am presenting, and a donation offer is made, am I able to split those funds between my (third party) organization and Shared Hope International?

Conflicts of interest arise when Ambassadors go out under the banner of Shared Hope and raise funds for other groups.

If your opportunity to present is a result of your affiliation with Shared Hope International, then all donations and contact information are the property of Shared Hope International. You are responsible to:

- a) Submit them to the accounting office at PO Box 65337, Vancouver, WA 98665.
- b) Include the amount submitted on your event report information so it can be designated to your campaign.

If your audience believes they are donating to Shared Hope International, then all donations and contact information belongs to SHI.

## 4. And am I able to cover my expenses for travel out of donations before submitting them?

We engage Ambassadors to represent Shared Hope because of their location and reach within an area where we are requested to provide a speaker. All Ambassadors are trained **volunteers** and we are unable to compensate for any of your expenses. Be aware that Shared Hope does not charge for making community presentations on domestic minor sex

trafficking but asks for a donation to SHI in lieu of a speaker's fee. If they are willing to make a donation and then the hosting organization also asks to pay your personal expenses, it is a transaction between you and the host. We ask that Ambassadors NOT request that their expenses be covered by the host.

#### 5. If I am presenting and using Shared Hope materials, does that mean I can only represent Shared Hope?

**If Shared Hope provides an opportunity representing SHI**, or you are asked to come because you are an Ambassador of Hope, we ask you to fulfill that obligation as a trained volunteer Ambassador for Shared Hope. It is your assignment to raise funds, recruit new donors and Ambassadors and represent SHI in the presentation, using our branded materials. Any further speaker requests that result should be directed to our website <https://sharedhope.org/join-the-cause/request-a-speaker/> and are not to be fulfilled by a third party organization.

**If you are invited to come because you are a part of a different group**, you are free to represent yourself as being with that group, and to raise funds for them as a member of a third party group.

We recognize SHI is known for our excellent materials, tools and resources. Anyone can purchase and use SHI materials, however our full branding must remain intact and not be altered to include your third party group logo or name or other information.

- We ask Ambassadors to identify themselves as a 'trained volunteer of Shared Hope' so it isn't misconstrued that they are staff or are speaking officially as SHI.
- People who are INVITED to speak from their own organization are of course welcome to utilize SHI materials that are available to the public.
- **Presentation materials provided to Ambassadors that are only available to Ambassadors are NOT TO BE USED TO PRESENT FOR OTHER ORGANIZATIONS. Those presentations are not to be given to others to present but are for official SHI presentations only.**

We again emphasize that our materials not be added to (such as another logo) or altered in any way, and that our logo/branding remains intact.

As Ambassadors, you are given the opportunity to represent Shared Hope International, using our materials. We appreciate your carefulness and loyalty.

Shared Hope Ambassadors have access to a private Facebook page, targeted emails, mailing lists and people groups that are a part of Shared Hope. We ask that you NOT utilize these networks or groups to market or solicit for any other groups. Do not offer information from your other organization's events, fundraising efforts or materials. Reserve that communication to your own social media networks and email lists.

Being an Ambassador of Hope is a privilege and accessing those networks is a right of only certified Ambassadors. Your respect is appreciated.

**Name:**

---

**Other Organization Name:**

---

**I have read and agree to abide by the guidelines within this agreement to be an Ambassador of Hope with loyalty to another organization.**

**Signed:**

---

---

If you have questions, please feel free to email Jo Lembo!

**Jo Lembo** / National Growth Strategy Outreach Manager  
**[Jo@sharedhope.org](mailto:Jo@sharedhope.org)** / Office: 360-830-6095

---